

# LINKÖPING SCIENCE PARK

## New book about future leadership and attractive organizations

From events for teenagers to initiatives from the Government Offices and collaborations between some of Sweden's largest companies. They all use the same tools to give people a greater meaning and something to gather around - the community. Linköping Science Park is now releasing a handbook on the subject.

"A community is much more than an association. It is a tool that is used all the way up to the government level, to give people a meaningful everyday life and a greater purpose ", says Anna Broeders, who is responsible for talent attraction and community building in Linköping Science Park. "Therefore, we have interviewed entrepreneurs, high school students, government representatives, and enthusiasts to hear their best tips and then create a concrete handbook based on that."

Linköping Science Park's task is to work for the hundreds of companies in the park to grow and develop. Helping organizations build their own communities is part of the services the company offers.

"We believe that the more communities a city or region has, the greater the attraction. The book shows several examples of how some of Sweden's largest and smallest companies use communities to succeed. A living community can act as a meeting place for both people and companies and open up for entirely new types of collaborations ", says Anna Broeders.

After several years of starting and running various forms of networks and the community, Linköping Science Park will start helping organizations build their own communities. The service aims to provide advice and help, provide premises and, in the future, also arrange experience meetings where community builders can share successes and failures.

The book "Community – how to build a win-win collective" has been developed in collaboration with the author Joakim Hedström at the book publisher Eget Förlag. The printed book is available for purchase via Linköping Science Park (in Swedish and English) and can also be downloaded via the company's website.

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### Press photos

High-resolution press photos of the book and Anna Broeders available at [www.linkopingsciencepark.se](http://www.linkopingsciencepark.se)

### About Linköping Science Park

Linköping Science Park was started in 1984. The science park is characterized by high-tech, innovative and successful companies with a world-wide reputation. Most come directly from or have strong connections to research at Linköping University. The science park is one of Sweden's oldest and largest science parks. The park includes over 450 companies and 7,000 employees. Read more about the business at [www.linkopingsciencepark.se](http://www.linkopingsciencepark.se)